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COURSE CATALOG

SUMMER 2022 | FALL 2022 | SPRING 2023

CAPA Barcelona, Dublin, Florence, London, and Sydney Centers

BARCELONA

KEY

FOR TERM(S)
OFFERED:

-  SPRING
-  FALL
-  SUMMER

BCLA ARTH 3318

PICASSO, MATISSE, DALI AND THE MEDITERRANEAN

This course will investigate the work of early 20th century modern artists in relation to Mediterranean myth and culture, with particular emphasis given to the work of Picasso, Matisse, and Dalí. Students will explore the elements that impacted the work of these artists, such as climate, vegetation, quality of life, and lifestyle; examine particular treatments of themes such as nudity, landscapes, and life along the sea; and develop an understanding of the impact of regional influences on these artists and their work.

BCLA ARTH 3319

ARCHITECTURAL HISTORY OF SPAIN

This course will examine the history of architecture and urban design in Spain from the first century AD through contemporaneity. Students will develop an understanding of ancient styles, focusing on Barcelona in the 19th and 20th centuries; acquire the ability to distinguish key architectural features and symbols; compare modern and contemporary movements; apply basic historical tools to describe an architectural style; and participate in relevant field visits.

BCLA ARTS 3307

CAPTURING BARCELONA THROUGH PHOTOGRAPHY

This course will introduce the origins of photography, and explore digital photography techniques. Students will develop an understanding of how to create, print, and present an image; use manual and automatic camera modes; acquire knowledge of camera lenses and editing software; take photographs of their own; and critique the work of their peers. Students are expected to bring a digital camera and laptop with some means of editing. Note: Basic Photoshop will be available in the computer lab.

BCLA BUSN 3370

INTERCULTURAL MANAGEMENT

This course will introduce the concepts and fundamentals of international management in a diverse and culturally complex workplace. Students will develop an understanding of the qualities and benefits of effective leadership, team dynamics, motivation, and power; examine cultural dynamics as they apply to intercultural work environments; explore methods for implementing management strategies, structures, and systems; and prepare themselves for future management roles that involve multicultural challenges.

BCLA BUSN 3372

GLOBAL MARKETING

This course will introduce the fundamentals of global marketing. Students will investigate the impact of an environment on a firm's marketing strategy; explore the challenges of developing and implementing global marketing strategies that must navigate social, cultural, economic, and political specificities in individual areas; and develop an understanding of consumer behavior management. Students will also customize a product for entry into the international market, analyzing case studies as concrete examples before commencing this project.

BCLA BUSN 3373

INTERNATIONAL FINANCE

This course will introduce students to international finance. Students will develop an understanding of the reasons why, in a globally integrated world, it has become imperative to trade, invest, and conduct business operations internationally. Students will explore the opportunities and risks associated with international finance; examine the ways in which capital markets have kept pace with our increasingly integrated world; and apply the various theoretical aspects of the principles of finance in an international context.

BCLA BUSN 3375

MARKETING & DISTRIBUTION CHANNELS

This course will explore the fact that today, most brands make their offerings available through multiple distribution channels and demonstrate how a brand's channel strategy may also act as a key differentiator. Students will develop an understanding of how brands can distinguish themselves competitively while taking multichannel marketing, managing of channel conflict, disintermediation, and push vs. pull marketing efforts in the channel into consideration.

BCLA BUSN 3377

TRANSPORTATION AND LOGISTICS MANAGEMENT

This course will provide the knowledge, skills, and tools for understanding core elements of logistics and transportation systems. Students will examine the dynamics of key logistics and transportation decisions, develop an understanding of best practices, and gain an appreciation for the challenges that typical companies face in managing their logistics and transportation network.

BCLA BUSN 3377

TRANSPORTATION AND LOGISTICS MANAGEMENT

This course will provide the knowledge, skills, and tools for understanding core elements of logistics and transportation systems. Students will examine the dynamics of key logistics and transportation decisions, develop an understanding of best practices, and gain an appreciation for the challenges that typical companies face in managing their logistics and transportation network.

 **BCLA BUSN/COMM 3389**

THE BUSINESS OF SOCIAL MEDIA

This course will explore the new digital platforms that have profoundly changed how we live, work, and conduct business over the past decade. Students will work to demystify these technologies and develop a deeper understanding of social media as a business tool through a combination of readings, podcasts, class discussion, case analyses, and group projects.

 **BCLA COMM 3350**

MEDIA AND CONFLICT

This course will provide a structured approach to media systems, and explore the dynamics of news, politics, and freedom of the press. Students will examine how international media report on ongoing, international crises of global importance; investigate the dynamics governing news media; develop an understanding of why audiences from different cultural spheres perceive news in diametrically opposed ways; and gain an awareness of press repression tools used by some regimes and the courageous journalists who try to circumvent these obstacles. Given the rapidly evolving nature of subjects studied, this is subject to change.

 **BCLA COMM 3353**

INTERCULTURAL COMMUNICATION

This course allows students experiencing the challenges of cross-cultural communication in an international setting to explore intercultural communication theory and research within both broad and interpersonal contexts. Students will come to appreciate the complexities of intercultural interactions, and will be able to define and explain concepts related to intercultural communication and the components of intercultural competence. Plus, the course will enhance students' self-reflection, flexibility, and sensitivity in intercultural communication. Topics include similarities and differences in values, norms, interethnic/intergroup communication, and adaptation. Students will bring these theories to bear on their experiences in the field.

 **BCLA COMM 3362**

ADVERTISING AND SOCIETY

This course will introduce students to the dynamic relationship between advertising and society. Students will develop an understanding of the fundamentals of how advertising works; discuss the many ways in which our behaviors and attitudes as human beings can be influenced and impacted (both positively and negatively) by advertising; explore various criticisms of advertising; and apply critical thinking skills in the analysis of selected examples of advertising.

 **BCLA CWRT 3317**

WRITING THE CITY BARCELONA

This course will explore the craft of creative writing in relation to the city and the particular challenges of writing about place. Students will examine different aspects of the city in relation to Barcelona narratives including travel, urban spaces, solitude, politics, ethnicity, and particular boroughs and characters (both fictional and real); and participate in both practical exercises and field work.

 **BCLA FILM 3316**

SPAIN AS SEEN THROUGH ITS MOVIES: 1980S TO TODAY

This course will investigate the creation of contemporary identities through "Spanish" films and cinematic form. Students will critically examine the notion of a "national cinema"; the role cinema plays in constructing our stories; cinema's impact on shifting ideas of what constitutes the human condition; and where and how issues of gender, sexuality, class, and ethnicity surface in cinematic articulations of the relationship between national identity, global trends, and personal history.

 **BCLA INTP 3347**

GLOBAL INTERNSHIP COURSE (3 CREDITS)

The Global Internship Course is designed to be completed alongside an internship placement, allowing students to earn academic credit. Students will attend weekly, discussion-led sessions that include educational support and mentoring in a classroom environment; develop personal and professional skills; contextualize their internship experience socially and culturally; and employ Globally Networked Learning technology to conduct a comparative global analysis with other CAPA students. At times, this analysis will be facilitated through CAPA Masterclasses led by professionals in a diverse range of fields.

 **BCLA INTP 3348**

GLOBAL INTERNSHIP COURSE (6 CREDITS)

The Global Internship Course is designed to be completed alongside an internship placement, allowing students to earn academic credit. Students will attend weekly, discussion-led sessions that include educational support and mentoring in a classroom environment; develop personal and professional skills; contextualize their internship experience socially and culturally; and employ Globally Networked Learning technology to conduct a comparative global analysis with other CAPA students. At times, this analysis will be facilitated through CAPA Masterclasses led by professionals in a diverse range of fields.

 **BCLA PSCI 3365**

NATIONALISM IN COMPARATIVE PERSPECTIVE

This course will examine the relationship between states and nations, taking students on a deep dive into the state of nationalism in Spain, particularly in the Basque and Catalan regions. Students will explore the topic of nationalism as it manifests itself globally alongside other ideologies and attitudes, such as internationalism, racism, liberalism, and communism; and analyze specific case studies that demonstrate different contemporary types of nationalism as well as the types of institutions addressing the surrounding issues.

 **BCLA SPAN 1101**

SPANISH 101

This introductory course is designed for students who have never received formal Spanish instruction or who do not know any Spanish language. Students will develop Spanish communicative proficiency in four key areas: listening, speaking, reading, and writing; gain an awareness of Hispanic cultures; and have opportunities to practice Spanish language

skills in real-world situations. The instructor will strive to use only Spanish as a means of communication, and students are expected to do the same.

 **BCLA SPAN 1102**

SPANISH 102

This course is designed for students who have successfully completed Spanish 101 or its equivalent. Students will develop Spanish communicative proficiency in four key areas: listening, speaking, reading, and writing; gain an awareness of Hispanic cultures; and have opportunities to practice Spanish language skills in real-world situations. The instructor will strive to use only Spanish as a means of communication, and students are expected to do the same.

 **BCLA SPAN 2201**

SPANISH 201

This course is designed for students with some prior knowledge of Spanish, who can already use basic words and phrases, and understand simple requests. By the end of this course, Students will have built a solid foundation in five key skill areas: intercultural communication, reading, writing, listening, and speaking, in order to accomplish a variety of everyday needs in the host culture. The instructor will strive to use only Spanish as a means of communication, and students are expected to do the same.

 **BCLA SPAN 2202**

SPANISH 202

After completing this course, the student will understand extended speech and readings (TV, movies, newspapers, ...). Will be able to communicate with a degree of fluency that will allow them to interact with natives with spontaneity. The information presented will be precise when talking about a field of interest and quite clear when writing or speaking on a range of subjects.

 **BCLA URBS 3345**




ANALYZING AND EXPLORING THE GLOBAL CITY: BARCELONA

Cities around the world are striving to be 'global'; Barcelona, the capital of Catalunya, is one of the largest and most cosmopolitan cities in Spain. It is globally-renowned for its art and architecture, possessing no fewer than nine UNESCO-designated 'world heritage' sites, and has become a major destination for global tourism. In this interdisciplinary course, students will examine the emergence of this elegant, creative city as Spain's gateway to the Mediterranean; analyze its history and evolution since its foundation by the Romans; explore the role of population dynamics, industrial change and globalization in shaping the city and the lives of its inhabitants; and investigate the ways in which the interplay of urbanism, politics, and society has addressed challenges of social, political, and technological change in the past and today.

DUBLIN

KEY

FOR TERM(S)
OFFERED:

-  SPRING SEMESTER
-  FALL SEMESTER
-  SUMMER SEMESTER

 **DBLN BUSN 3372**

INTERNATIONAL MARKETING

This course will explore terms, concepts, and theories of marketing in the international context, as well as its scope and challenges. Students will examine how global dimensions technology, research, capital, investment, and production impact marketing, distribution, and communication networks; gain insight into the increasingly interdependent global economic and physical environment and its impact on international marketing; analyze current international marketing issues and their implications; and develop an understanding of how companies create competitive strategic plans that enable them to survive and succeed in global markets.

 **DBLN BUSN 3374/ECON 3360**

INTERNATIONAL ECONOMICS

This course will examine key economic issues in the global business environment. Students will develop an understanding of how global businesses are impacted by real world developments in economics, politics, and finance; and explore such topics as globalization, country differences, cross-border trade and investment (both goods and services and capital and labor), the global finance architecture, and competing in a global marketplace, as well as two underlying themes evident throughout the module: contemporary context and localized content of the material.

 **DBLN COMM 3321**

ETHICS AND THE MEDIA

This course will address principle ethical issues facing journalism, advertising, entertainment media, and online content. Students will examine the moral obligations of the producers as well as the responsibilities borne by consumers; develop an understanding of applicable ethical principles and philosophies; apply these to present day cases in the media through case studies; and critically engage with content in order to analyze ethical issues present in the production and consumption of media on an individual and societal level.

 **DBLN FILM/LITR 3314**

IRISH LITERATURE AND FILM

This course will examine dominant images of Ireland in film and literature from Romantic Ireland and the images of the Celtic Revival, to the harsher realities of Irish life and the transformations of Irish society under modernity and globalization. Issues discussed will include emigration and immigration; nostalgia and loss; gender, family and

community; Church and State; politics and violence; language and communication, and the country and city. Students will examine the pressures placed on literary/visual styles associated with Romanticism, Realism, and Modernism by the anomalies of Irish experience. Authors and filmmakers discussed will include a broad range from W.B. Yeats and James Joyce, to Alice MacDermott, Tana French, Neil Jordan, and Ken Loach.

 **DBLN INTP 3347**

GLOBAL INTERNSHIP COURSE (3 CREDITS)

The Global Internship Course is designed to be completed alongside an internship placement, allowing students to earn academic credit. Students will attend weekly, discussion-led sessions that include educational support and mentoring in a classroom environment; develop personal and professional skills; learn to contextualize their internship experience socially and culturally; and employ the use of Globally Networked Learning technology to conduct a comparative global analysis in collaboration with other CAPA students. At times, this analysis will be facilitated through CAPA Masterclasses led by professionals in a diverse range of fields.

 **DBLN INTP 3348**

GLOBAL INTERNSHIP COURSE (6 CREDITS)

The Global Internship Course is designed to be completed alongside an internship placement, allowing students to earn academic credit. Students will attend weekly, discussion-led sessions that include educational support and mentoring in a classroom environment; develop personal and professional skills; learn to contextualize their internship experience socially and culturally; and employ the use of Globally Networked Learning technology to conduct a comparative global analysis in collaboration with other CAPA students. At times, this analysis will be facilitated through CAPA Masterclasses led by professionals in a diverse range of fields.

 **DBLN LITR/THTR 3320**

STORYTELLING: WRITING IRISH CULTURAL NARRATIVES

This course will examine the role of storytelling in Irish culture and the way in which 'story' is used to create a narrative of Irish culture. It will provide an introduction to traditional oral folk traditions, modernist documentations in the Irish short story, theatrical performance, filmic narratives, and the contemporary iteration of cultural change on the streets of its capital city. Through exploring the tradition of storytelling in Ireland, from conservation to subversion and from folk tale to street art, students will discover in and out of the classroom how this embedded feature of Irish culture allows and obstructs how to present and represent a nation to itself and others and how the students too can create a story. Students will have an opportunity to practice immersive research and to engage in a variety of different modes of storytelling. Note: This course has supplemental fees for theatrical entrances and other field activities.

 **DBLN LITR/THTR 3321**

THE PLAYWRIGHT IN PRACTICE: WRITING FOR THE STAGE IN 21ST CENTURY IRELAND

This course explores how Irish playwrights have contributed disproportionately to the output of English-language drama over the course of the 20th century. This practical playwriting course will interrogate the tradition of theatrical writing in the Irish capital of Dublin at a time when that tradition is undergoing radical changes in terms of form, experimentation, and the shifting role of the playwright in the process of theater-making. Challenged by a wide range of individual and group exercises, students will be exposed to a host of methodologies for writing and creating work for the stage specific to this unique moment in Irish theatrical history, and in the process gain an appreciation for the important role writers still play in making theatrical performance. Students will examine the range of skills required to write and present successful drama; and will explore, discuss, and present new dramatic work in a supportive environment. Note: This course has supplemental fees for theatrical entrances and other field activities.

 **DBLN SOCY 3345**

ANALYZING AND EXPLORING THE GLOBAL CITY: DUBLIN

This course will introduce the impact of globalization on Dublin. Before exploring the city chronologically, students will examine ancient Ireland's global influence, then re-trace the Viking City through to its current form, which is characterized by urban sprawl, multiculturalism, and its connection to Europe and the global economy; contextualize and develop informed interpretations of their personal experiences in Dublin; and develop a deeper understanding of Irish history, politics, and society.

 **DBLN THTR 3319**

PERFORMANCE IN AN IRISH CONTEXT: PERFORMANCE/MANIFESTO

This course explores the performance tradition of Irish theatre. Students learn to present the text, language and predominantly historical rural landscape of Irish playwrights including Friel, Beckett, and Marina Carr. This experience will then be developed into the creation of personal research narratives for performance, drawing on a contrasting sense of place. This will be complemented by engagement with the political and social realities of the city. Through a carefully structured program, students will learn ways to understand and approach the role of silence in Beckett, voice in Friel, or the shaping by landscape of characters, language, and movement in Carr. Students will respond to the visual and social prompts of the city of Dublin as they are stimulated and nurtured to develop source material for performance and presentation. Prerequisite: One previous college-level fundamentals of acting or performance class / theater performance course. Note: This course has supplemental fees for theatrical entrances and other field activities.

FLORENCE



KEY

FOR TERM(S)
OFFERED:

- SPRING
- FALL
- SUMMER

FLOR ANTH 3340

FOOD, CULTURE & LIFESTYLE UNDER THE TUSCAN SKY

This course will direct students to reflect about their own relationship with food. Starting from a multi-disciplinary approach, that involves such fields as sociology, history, anthropology and nutrition, students will explore new aspects of their life in Italy directly related to health, education and everyday life. The final aim of this course is to provide an insightful, life-changing experience, which leads students to develop healthier lifestyles (Personal Development Outcome), comparing their culture with Italian culture (Diversity Outcome) and its distinct history and traditions related to food (Urban Environment Outcome).

FLOR ANTH 3341

FOOD SYSTEMS IN A GLOBALIZED WORLD: WHERE DOES OUR FOOD COME FROM AND HOW IS IT PRODUCED?

This course explores the various and articulated connections between food systems and globalization. It will analyze the global food scene from an historical, political, economic and cultural perspective with a focus on the Mediterranean diet, public health, migration, food production, distribution and sustainability, and Italy's role in the global food economy. Furthermore, it will explore the global threats of industrial food production from a public health perspective comparing the major health issues in a globalized world, with a special focus on the recent epidemic of Covid-19 and the relationship with industrial food production and its impact on the global food systems. The course provides students with a solid conceptual framework in order to analyze the food industry and the food production system from a sustainable perspective. Through the understanding of the broader concept of sustainability, students will be able to explore the social, economic and environmental implications of food production, distribution and consumption and to identify the global threats in terms of public health.

FLOR ARTH 3311

RENAISSANCE ART HISTORY

This course will introduce a broad range of painting, sculpture, and architecture in Florence from the great projects of the Middle Ages that defined the religious and political centers of the city, with a special focus on major monuments of the Renaissance period. Students will examine issues of social, political, and economic context, as well their function, which was integral to artistic production of the period; conduct related scholarly research; deepen their appreciation of Renaissance civilization; and analyze the interrelationship between people's creative achievements and their society.

FLOR ARTH 3313

MUSEOLOGY: THE ART OF COLLECTING OBJECTS

This course will investigate the birth of art collections and museums from Roman porticos to 19th century European museums. Students will examine the history of collecting objects; develop an understanding of the role museums play in contemporary society by researching, analyzing and interpreting such factors as an artwork's social significance in the past, its original location, the patron who commissioned it, and the interests of the collector who decided to place the piece in a museum; visit museums; and conduct personal research with other visitors to Florence's museums.

FLOR ARTS 1103

BEGINNING COMPOSITION DRAWING

This course will introduce students to fundamental approaches, techniques, tools, and mediums of drawing. Students will focus on various aspects of Florence as subject matter; enrich studio work with encounters with Florentine artists and through field studies; increase their visual awareness and perception; explore their creative potential and ability to make visual statements, while enjoying the challenge of drawing; and visually interpret examples of the impact of globalization in the urban environment through their artwork.

FLOR ARTS 1104

BEGINNING WATERCOLOR

This course will introduce students to the materials and techniques of the unpredictable medium of watercolor painting within the framework of Florence. Students will focus on various aspects of Florence as subject matter; enrich studio work with encounters with Florentine artists and through field studies; increase their visual awareness and perception; explore their creative potential and ability to make visual statements, while enjoying the challenge of painting; and visually interpret examples of the impact of globalization in the urban environment through their artwork.

FLOR ARTS 1105

BEGINNING FIGURATIVE SCULPTURE

This course will introduce basic tools and techniques of figurative sculpture, focusing on skills and techniques necessary for clay modeling. Students will approach full three-dimensionality, starting with the copy of a detail of Michelangelo's David and ending with the copy of the Bernini's portrait of Costanza Bonarelli, following the entire process through a step-by-step demonstration. Following this, students will have the opportunity to develop an idea for a personal project, based on a theme, and present it with a proposal. They will also take part in a jewelry-making workshop.

FLOR ARTS 1106

BEGINNING OIL PAINTING

This course will introduce students to the materials and techniques of the versatile medium of oil painting within the framework of Florence. Students will focus on various aspects of Florence as subject matter; enrich studio work with encounters with Florentine artists and through field studies; increase their visual awareness and perception;

explore their creative potential and ability to make visual statements, while enjoying the challenge of painting; and visually interpret examples of the impact of globalization in the urban environment through their artwork.

FLOR ARTS 1107

INTRODUCTION TO PHOTOJOURNALISM

This course will introduce technical digital SLR camera skills, focusing on compositional elements and photography's narrative possibilities. Students will explore the history of photography through analysis of projects and images realized by famous photographers; create personal visual tales of their experience of a new, unknown reality; develop an understanding of the relationship between technical skills and creative purposes; and examine the ways in which photography can be used as a tool of documentary record, cross cultural understanding, artistic expression, and self discovery. Students will be required to have a digital SLR camera for this course.

FLOR BUSN 3372

INTERNATIONAL MARKETING

This course will explore terms, concepts, and theories of marketing in the international context, as well as its scope and challenges. Students will examine how global dimensions technology, research, capital, investment, and production impact marketing, distribution, and communication networks; gain insight into the increasingly interdependent global economic and physical environment and its impact on international marketing; analyze current international marketing issues and their implications; and develop an understanding of how companies create competitive strategic plans that enable them to survive and succeed in global markets.

FLOR BUSN 3373

INTERNATIONAL FINANCE

This course will examine the topic of finance in the international context. Students will explore historical perspectives and foundations of international finance, international capital flows, foreign direct investment, the exchange rate determination and exposure management, international capital markets and institutions, and financial management of a multinational firm; examine the current economic landscape through topical discussions of current economic and political developments and their impact on international finance; and develop an understanding of the opportunities and risks associated with international finance.

FLOR BUSN 3374

INTERNATIONAL ECONOMICS

This course will explore key economic issues in the global business environment. Students will develop an understanding of how global businesses are impacted by real world developments in economics, politics, and finance; critically examine the global economic landscape with an emphasis on the interaction between international economics and business through discussions of current

economic and political development; and explore topics such as globalization, country differences, cross-border trade and investment, the global monetary system, and competing in a global marketplace.

FLOR BUSN 3376

INTERNATIONAL DIMENSIONS OF ORGANIZATIONAL BEHAVIOR

This course will examine how theories, experimental research, and current issues in the field of organizational behavior apply in the context of the international workplace. Students will focus on the application of core management theories and strategies, base their studies on interdisciplinary research from fields including psychology, sociology, economics, political science, and anthropology; develop an understanding of human behavior within a global work environment and across historical and current issues; and reflect critically on how theoretical frameworks can be applied and developed within the organizational setting.

FLOR BUSN 3378

GLOBAL WORKFORCE MANAGEMENT

This course will provide students with an integrative framework for understanding the business and legal challenges associated with effective workforce management on a global scale. Students will compare international labor markets in terms of labor costs, labor supply, and workplace culture; and analyze case studies from developed and emerging economies to investigate the complex cultural and regulatory environment that multinational firms face in such areas as talent management, performance management, offshore outsourcing, downsizing, and industrial relations.

FLOR BUSN 3380

MANAGING GLOBAL SUPPLY CHAINS

This course will focus on issues within operations that are of relevance to a firm's ability to remain competitive in a global economy. Students will explore legal, ethical, operational, venture risk, and reliability factors in addition to specialized topics in supply chain management within a global environment; analyze how factors of instability such as terrorism, climate change, and political and cultural contrasts can be unsurmountable walls, crises to manage, or occasionally, business opportunities; and develop an understanding of the dynamics and opportunities around the world for global companies.

FLOR CWRT 3317

WRITING THE GLOBAL CITY: FLORENCE

This course will introduce creative writing in relation to the city and the particular challenges of writing about place. Students will examine how various subjects such as the river, urban spaces, solitude, ethnicity, particular boroughs, and characters (both fictional and real) function in Florence narratives; develop an understanding of the role of memory and experience in literary psycho-geographical accounts of the metropolis; utilize their observations of Florence to practice creative writing, and investigate the potential of place within the narrative of various genres.

 **FLOR ECON 3370**

THE IMPACT OF GLOBALIZATION ON EUROPEAN MARKETS
This course will examine the impact of globalization on the international economy and in particular on European markets. Students will analyze the global economy; familiarize themselves with all of the interconnected topics that characterize the current intriguing political and economic debate; explore the current financial global crisis; and develop an understanding of the views of several distinguished economists, the importance of the Bretton Woods system and international economic institutions such as the International Monetary Fund, World Bank, and General Agreement on Tariffs and Trade.

 **FLOR FILM 3316**

CONTEMPORARY ITALIAN CINEMA: CONTEMPORARY ITALY ON THE SCREEN
This course will introduce contemporary Italy's major issues (immigration, acceptance of diversity, relationships with politics, and racism) through recently released films. Students will analyze 20 films from the late 1990s to the present day; develop an understanding of contemporary Italian society through the image that some of the most valuable Italian filmmakers of the youngest generation have given of the cultural, political, and working environment they live in; and explore the ways in which contemporary Italian cinema has followed, mirrored, and sometimes even anticipated, cultural and social transformations in Italian society.

 **FLOR HIST 3319**

POLITICAL & ECONOMIC HISTORY OF EUROPE IN THE TWENTIETH CENTURY
This course will introduce the history of Europe in the 20th century, focusing on major political and economic movements and events. Student will consider relevant national and international environments; investigate ways in which European development influenced national and international contexts and how national and international factors conditioned European events; analyze events of European history from a world-scale perspective; develop a rigorous framework to engage European political doctrines and ideologies, and specific economic systems; and draw parallels between the two major political and economic paradigms: Western and Eastern.

 **FLOR HIST 3325**

A CULTURAL HISTORY OF FLORENCE FROM THE RENAISSANCE TO PRESENT
This course will introduce the cultural identity of Florentines and the history of Florence, covering four main periods: the Renaissance, foreign rule, 1815 - World War I, and fascism through to the present day. Students will investigate key patterns of the Florentine cultural identity paradigm, including a variety of aspects within topics such as politics, economy, religion, law, arts, and language; and examine lines of continuity and discontinuity between Florentine, Tuscan, Italian, European, and world cultural patterns.

  **FLOR HIST 3326**

A CULTURAL HISTORY OF ORGANIZED CRIME: ITALIAN VS. AMERICAN MAFIA
This course will examine the reasons why the socio-criminal phenomenon of the Mafia continues to self-reproduce after more than a century. Students will conduct a comparative study between the two societies where the Mafia took roots, specifically the Italian Mafia versus the American Mafia; explore the history of the Mafia from three main perspectives: historical, political, and sociological; and be able to distinguish clearly between the interpretation of the mafia emerging from fiction books and movies, and the real representation of this socio-criminal phenomenon.

  **FLOR INTP 3347**

GLOBAL INTERNSHIP COURSE (3 CREDITS)
The Global Internship Course is designed to be completed alongside an internship placement, allowing students to earn academic credit. Students will attend weekly, discussion-led sessions that include educational support and mentoring in a classroom environment; develop personal and professional skills; learn to contextualize their internship experience socially and culturally; and employ the use of Globally Networked Learning technology to conduct a comparative global analysis in collaboration with other CAPA students. At times, this analysis will be facilitated through CAPA Masterclasses led by professionals in a diverse range of fields.

  **FLOR INTP 3348**

GLOBAL INTERNSHIP COURSE (6 CREDITS)
The Global Internship Course is designed to be completed alongside an internship placement, allowing students to earn academic credit. Students will attend weekly, discussion-led sessions that include educational support and mentoring in a classroom environment; develop personal and professional skills, learn to contextualize their internship experience socially and culturally, and employ the use of Globally Networked Learning technology to conduct a comparative global analysis with other CAPA students. At times, this analysis will be facilitated through CAPA Masterclasses led by professionals in a diverse range of fields.

   **FLOR ITAL 1101**

BEGINNER ITALIAN LANGUAGE 1
This course, designed for students with no prior knowledge of the Italian language, will focus on basic Italian language skills necessary to communicate clear messages in everyday life. Students will develop an understanding of the fundamental knowledge of grammar, phonetics, morphology, and syntax using a functional-situational approach where lessons will focus on real situation exercises, grammar drills, consolidation of material, and a deepening of concepts through readings, conversations, role playing games, and listening exercises to correct pronunciation.

 **FLOR ITAL 1102**

BEGINNER ITALIAN LANGUAGE 2
This is an intensive 65-hour course, designed for students who have already taken one semester of Italian language.

Students will refine previously acquired linguistic skills, analyze the usage of new grammar structures, and continue to practice listening, speaking, reading, and writing simple everyday Italian in different situations. Students will engage with authentic materials, such as ads, brochures, videos, and songs to develop an understanding of contemporary Italian language and culture, and will also have opportunities to develop language skills outside of the classroom, through direct, guided experiences in locations around the city.

FLOR ITAL 2201

INTERMEDIATE ITALIAN LANGUAGE 1

This is an intensive 65-hour course, designed for students who have already completed two semesters of Italian language. Students will continue to develop basic Italian language skills in listening, speaking, reading, and writing for everyday situations, focusing on pronunciation, grammar and communicative functions, and vocabulary; and explore contemporary Italian language and culture by engaging with authentic materials such as ads, brochures, videos, songs, magazine articles, films, and a short book. Students should expect to complete a diagnostic test on the first meeting, based on grammar structures covered in previous Italian courses, which will help the instructor ascertain the general level of language proficiency of the class.

FLOR ITAL 2202

INTERMEDIATE ITALIAN LANGUAGE 2

This is an intensive 65-hour course, designed for students who have already completed three semesters of Italian language. Students will continue to develop basic Italian language skills in listening, speaking, reading, and writing for everyday situations, but at a higher level, focusing on pronunciation, grammar and communicative functions, and vocabulary; and explore contemporary Italian language and culture by engaging with authentic materials such as ads, brochures, videos, songs, magazine articles, films, and a short book. Students should expect to complete a diagnostic test on the first meeting, based on grammar structures covered in previous Italian courses, which will help the instructor ascertain the general level of language proficiency of the class.

FLOR LITR 3319

FROM THE BLACK DEATH TO PRESENT DAY: THREATENING THE END OF THE WORLD BETWEEN CHRONICLES AND LITERATURE

This course will examine and analyze literary works that address major pandemics of the past. A multidisciplinary approach, dealing with social, political, and historical implications will provide further understanding by placing each literary work in a comprehensive cultural context. This reflection on the past will provide students with the tools to observe and analyze the present situation of health crisis as recounted in the words of contemporaries. Students will be prompted to start their own research on how today's intellectuals have processed the experience of this last pandemic, investigating different aspects of their reaction to the crisis within the contemporary cultural context.

FLOR PSYC 3320

CROSS CULTURAL PSYCHOLOGY

This course will explore the field of cross-cultural psychology through a focus on Italy and its inhabitants. Students will discuss aspects of cross-cultural analysis from the field of cross-cultural psychology, including cultural influence on human behavior, attitude, values, communication, and societal organization; examine topics of ethnocentrism, individual vs. collective societies, plural societies, cultural views on mental health, and intercultural communication; and investigate methodical issues of cross-cultural research, with the opportunity to be participant-observers of their own experiences in Italy, including through field work.

FLOR PSYC 3361

ABNORMAL PSYCHOLOGY

This course will introduce the psychological, biological, and experiential factors thought to influence the symptoms, etiology, course/prognosis, and treatment of mental disorders in adults. Students will develop an understanding of the rationale for the diagnostic criteria and other clinical signs accompanying common DSM-5 disorders; causal and maintenance factors of disorders; and examples of empirically supported treatments.

FLOR PSYC 3362

INTO THE LIGHT: IDENTITY, GLOBALIZATION, PREJUDICE, AND MOVING FORWARD TOGETHER

This course sheds light on the relationships among identity, globalization, the rise of racism and anti-racism, and strategies for decreasing racism and increasing anti-racism. It will explore potential answers to the following questions: How does one maintain one's identity in a world in which cultures are becoming more similar as a result of globalization? How does racism develop and why? What are the connections among an increase in expression of racism, identity, and globalization? How can members from different groups coexist peacefully with one another? This course will utilize classic and contemporary studies from a variety of fields of psychology (e.g., clinical, social, health, community, cross cultural, political) and sociology to help students explore such questions as well as to them understand more fully people's behaviors and events occurring in real time. Finally, the course will propose suggestions for enhancing collaboration with other people in reducing racism.

FLOR SOCY 3367

GENDER, CULTURE AND SOCIETY

This course will explore a range of theories and debates that surround the issue of gender in both Florence and international contexts. Students will develop an understanding of key concepts and ideas that have been applied to the study of gendered identity; critically analyze gendered identity in both Florence and the United States; and examine historical and contemporary case studies in order to investigate how and why gender is such a critical element of past and present identity politics.

 **FLOR SOCY/COMM 3309**

**INTERCULTURE AND MIGRATION IN ITALY:
INTERCULTURAL PIAZZA**

This course will explore the complexities of cultural identity and migration, and the impact they have on intercultural conflict and cooperation. There will be a particular focus on migration in Italy and on the marginalized communities of contemporary Italy, such as migrants, their Italian-born non-citizen children, and the Roma. We will examine the fluidity of cultural boundaries across time and space, and how ingroup and outgroup dynamics contribute to the manufacturing of fear and prejudice among populations. During their semester abroad, students will reflect on the various elements that define a culture while gaining an increased understanding of how culture shapes individuals and how our cultural identities interact in shared social spaces such as the piazze of Florence.

 **FLOR URBS 3345**

**ANALYZING AND EXPLORING THE GLOBAL CITY:
FLORENCE**

This course will introduce the impact of globalization on Florence. Using the city as a research field, students will explore the complex dynamics that shape the identity of Florence by applying a critical perspective on the notion of globalization, and by analyzing the socio-cultural forces at play both historically and presently; observe the cultural variability in Florence; discuss the relativity of cultural values; and investigate how the multicultural aspect of Florence's identity has been discursively constructed, and by which social actors.

LONDON

KEY

FOR TERM(S)
OFFERED:

 SPRING

 FALL

 SUMMER

LNDN ARTA/BUSN 3338

ARTS ADMINISTRATION: THE CREATIVE INDUSTRIES IN A DIGITAL WORLD

This course will focus on the structures of creative industries, and how arts administrators successfully share creativity with the public and leverage the commercial opportunities of creative production. Students will explore such topics as the arts as a business, managing financial imperatives and the artistic process, and promoting and presenting cultural products; examine case studies from a variety of fields such as film, digital media, gaming, theater, museums, and publishing; and engage directly with practitioners successfully working in fields of arts and culture, and those managing the interface between creativity and business in London.

LNDN ARTH 3312

MODERN ART IN LONDON: FROM SUBLIME TO RIDICULOUS?

This course will examine modern works of art from the late 19th century through to the present. Students will analyze the development of modern art, particularly in response to World Wars I and II, through to contemporary practice; experience a diverse range of works on display in London; investigate attitudes and ideas in modern art; explore the effect of historical events, sociological changes, and advances in technology on the art world; gain an appreciation of a variety of materials and techniques; and develop an understanding of the global art market.

LNDN ARTH/HIST 3314

LONDON MUSEUMS: INTRODUCTION TO BRITISH MUSEOLOGY, SOCIETY, AND CULTURE

This course will introduce British society, culture, and museology in an era when exhibition displays are often controversial and politically charged. Students will consider museums as reflections of the British psyche, as unique cultural constructs that help us understand 'Britishness', and as institutions of "global" heritage in the context of a global city with a British perspective; explore the development of the modern museum and its operation; analyze the impact British history, society, and politics have had on London museums, their creation, and their day-to-day operations and audiences; and conduct field work in eight different London museums.

LNDN BUSN 3372

INTERNATIONAL MARKETING

This course will explore terms, concepts, and theories of marketing in the international context, as well as its scope and challenges. Students will examine the ways in which global

dimensions technology, research, capital, investment, and production impact marketing, distribution, and communication networks; gain insight into the increasingly interdependent global economic and physical environment and its impact on international marketing; analyze current international marketing issues and their implications; and develop an understanding of how companies develop strategic plans that are competitive to survive and succeed in global markets.

LNDN BUSN 3373

INTERNATIONAL FINANCE

This course will explore the topic of international finance and the fact that, in a globally integrated world, it has become imperative to trade, invest, and conduct business operations internationally. Students will analyze opportunities and risks associated with international finance; acquire knowledge of theoretical concepts of finance and their adaptation to the international context; develop an understanding of historical perspectives and foundations of international finance, foreign exchange markets, exposure management, and financial management of a multinational firm; and investigate the impact of current economic and political developments on international finance.

LNDN BUSN 3374/ECON 3360

INTERNATIONAL ECONOMICS

This course will examine key economic issues in the global business environment. Students will develop an understanding of how global businesses are impacted by real world developments in economics, politics, and finance; and explore such topics as globalization, country differences, cross-border trade and investment (both goods and services and capital and labor), the global finance architecture, and competing in a global marketplace, as well as two underlying themes evident throughout the module: contemporary context and localized content of the material.

LNDN BUSN 3376

INTERNATIONAL DIMENSIONS OF ORGANIZATIONAL BEHAVIOR

This course, based on interdisciplinary research, will examine how theories, research, and current issues in the field of organizational behavior apply in the context of the international workplace. Students will focus on the international application of core management theories and strategies; develop an understanding of human behavior within the setting of a global work environment, and across a variety of historical and current issues; reflect critically on how theoretical frameworks can be applied and developed within the organizational setting; and collaborate with CAPA Sydney students through CAPA's Globally Networked Learning (GNL) technology.

LNDN BUSN 3378

GLOBAL WORKFORCE MANAGEMENT

This course will provide students with an integrative framework for understanding the challenges associated with effective workforce management on a global scale. Students will compare international labor markets in terms of labor costs, labor supply, workplace culture, and employment law; and analyze high-profile news events from both developed and

emerging economies that illustrate the cultural and regulatory complexities that multinational firms face in such areas as talent management, performance management, offshore outsourcing, downsizing, and industrial relations.

  **LNDN BUSN 3380**

MANAGING GLOBAL SUPPLY CHAINS

This course will focus on issues within operations of relevance in a firm's ability to remain competitive in a global economy. Students will analyze examples of companies collaborating across the globe; develop an understanding of the operational and tactical aspects of managing a network of multiple facilities; investigate their strategic implications; consider legal, ethical, operational, venture risk, and reliability factors; and examine such topics as outsourcing and offshoring, information technology in operations, designing and managing global supply chains, managing inventory and global logistics, and sustainability.

 **LNDN BUSN 3387**

FINANCE FOR ENTREPRENEURS AND STARTUPS

This course provides an understanding of how new ventures founded by entrepreneurs obtain financing in their quest to expand. In a global world dominated by high tech ventures, how do these ventures become so successful in the marketplace and have a market value worth in excess of hundreds of billions of dollars? The course exposes the students to the opportunities and risks associated with new entrepreneurial ventures, how to obtain financing, who are the venture capital investors, and the stages of a successful venture.

 **LNDN BUSN 3388**

PRINCIPLES OF INTERNATIONAL BUSINESS: NAVIGATING IN THE AGE OF THE CORONAVIRUS

This course explores the important concepts and perspectives for international business in the "age of coronavirus." Students will examine the external and internal conditions that multinational enterprises must recognize, interpret and steer to prosper and thrive. Globalization will be introduced and interpreted alongside the world's systems, frameworks, structures, patterns, strategies, approaches, and channels for achieving organizational success in the global marketplace. In addition to examining the established theory and application behind the management of political, economic, socio-cultural, and technological factors, the course will investigate the effects of the coronavirus pandemic on global commerce. Students will be expected to increase their understanding of international business across all theoretical areas in the context of global events during the COVID-19 pandemic.

   **LNDN COLT 3311**

POST-WAR BRITISH POP CULTURE

This course will explore theories of popular culture from the British Isles, from 1945 through to the present day. Students will compare British and American experiences of popular culture, the differences, similarities, and cross-influences; examine countercultures and subcultures in Britain; explore their connections to music and political movements; develop an understanding of cultures that are based on ethnicity and

sexuality, as well as concerns around diversity and related hate crime; and visit urban environments that will help contextualize these subcultures both historically and politically.

 **LNDN COLT 3312**

LONDON ACROSS HISTORY, LITERATURE, AND FILM

This course will introduce London across history, literature, and film through canonical literary texts from Samuel Johnson to Arthur Conan Doyle, and to contemporary representations of multicultural London from Hanif Kureishi to Zadie Smith. Students will read both literary and filmic texts; take a historical tour of London through the eyes of great writers and filmmakers; and examine questions of race and culture in contemporary London as represented through literature and film. It is hoped that Hanif Kureishi and Stephen Frears will visit the class.

  **LNDN COMM 3321**

ETHICS IN THE MEDIA: CASE STUDIES FROM US AND UK PERSPECTIVES

This course will address principle ethical issues facing journalism, advertising, entertainment media, and online content. Students will examine the moral obligations of the producers as well as the responsibilities borne by consumers; develop an understanding of applicable ethical principles and philosophies; apply these to present day cases in the media through case studies; and critically engage with content in order to analyze ethical issues present in the production and consumption of media on an individual and societal level.

  **LNDN COMM 3322**

CREATIVE CONNECTIONS: ADVERTISING AND MARKETING IN BRITAIN

This course will explore the topics of advertising and marketing in Britain. Students will develop an understanding of the ways in which advertising is effectively planned to achieve the objectives set in the overall marketing plan, with reference to London as a global center for creative and production excellence; and conduct a comparative analysis of British advertising methods and styles. A complete will be available soon.

  **LNDN COMM 3328**

STRATEGIC COMMUNICATION AND SOCIAL MEDIA: THEORY AND PRACTICE

This course will explore the theory and practice of strategic communication and its implementation through social media platforms. Students will explore traditional and online communication strategies; review theories and principles of strategic communication and social media practices; investigate the effectiveness of messaging strategies employed by individuals and influencers, not-for-profits, and commercial organizations; and work for a real-world client to formulate an overarching communication strategy, inclusive of recommendations for messaging strategies across all platforms.

   **LNDN CWRT 3317**

WRITING THE CITY: LONDON

This course will introduce creative writing in relation to the

city and the particular challenges of writing about place. Students will examine how various subjects such as the river, urban spaces, solitude, ethnicity, particular boroughs, and characters (both fictional and real) function in London narratives; develop an understanding of the role of memory and experience in literary psycho-geographical accounts of the metropolis; utilize their observations of London to practice creative writing; and investigate the potential of place within the narrative of various genres.

 **LNDN FILM 3311**

CONTEMPORARY BRITISH FILM

This course will chart the development of British film from 1994-2012, a period of confidence and success mirrored by a major structural and financial reorganization in the industry. Students will critically analyze key films and how they both emerge from and transform earlier British cinema tradition; develop an understanding of important British genres and film-making tropes; explore the ways in which British films reflect and respond to contemporary social and political conditions and events; and develop an awareness of specific ways in which UK and US film differs.

 **LNDN FILM 3361**

DIVERSITY IN BRITISH CINEMA: RACE, GENDER, AND CLASS

This intensive and comprehensive course will allow students to take an innovative approach that sees race, gender and class in close dialogue with the underlying cultural phenomena that shape the British cinematic landscape. The course is designed to introduce students to British cinema whilst engaging in theory, practice and analysis. It intertwines historical accounts with film screenings and lectures as well as discussions with filmmakers and curators.

 **LNDN FILM 3362**

CITY SYMPHONY: EXPERIMENTAL CINEMA

This course will encourage students to theorize and document their own experiences as visitors to London and, while rooted in the historical context of the early 20th century, use the genre of the city symphony as a prism through which to examine several key features of early cinema, from sound/silence to montage and visual language.

 **LNDN FILM 3366**

URBAN SCAVENGER

This course will explore the camera as a tool for the excavation of ordinary things scattered in the urban spaces of a modern metropolis. Students will develop an understanding of a theoretical framework; gain a related practical skillset; take their camera out into the city of London for hands-on exercises; and participate in readings, screenings, and course discussions that will facilitate their ability to experience the city with a critical and documentary approach.

 **LNDN FILM 3367**

THE CITY MADE STRANGE: LONDON ON SCREEN IN HORROR AND SCIENCE FICTION CINEMA

This course will examine science fiction, horror, and noir/noir gothic cinema and television from all eras, with emphasis

on works that give London a major role in their story. Students will analyze such examples as disaster or alien invasion films that see the city as a site of devastation, horror films which render a familiar city frightening and strange, or noir explorations of London's underbelly.

 **LNDN HIST 3310**

BRITAIN IN THE TWENTIETH CENTURY: FROM IMPERIAL TO GLOBAL

This course will explore how Britain has responded to political, social, and cultural forces during the 20th century. Students will develop a deeper understanding of life in Britain today by examining such topics as changing perceptions about the role of the state; the decline of empire; the effect of two world wars; economic strategies; the development of multiculturalism; and the role of women, with an emphasis on how the lives of ordinary British people have changed during the last century.

 **LNDN HSCI 3120**

COMPARATIVE HEALTHCARE SYSTEMS

This course will introduce the UK healthcare system and the context within which it operates. Students will explore the evolution of the National Health Service (NHS) from its inception in 1948 to present day; analyze case studies to compare the UK model of healthcare with other healthcare systems such as in the United States, France, Sweden, and lower income countries; develop an understanding of concepts and themes in comparative healthcare; and critically examine the role of governmental and non-governmental organizations in healthcare.

 **LNDN HSCI/HIST 3121**

GLOBAL PERSPECTIVE ON NURSING AND MIDWIFERY HISTORY

This course will explore the development of nursing practice from the perspectives of medical, nursing, and midwifery history. Students will explore the impacts of social change, evolving attitudes to care, and the role of the Enlightenment, French Revolution, and American Independence, as well as the transition from Agrarian to Industrial Society in shaping nursing care; consider contributions made by Florence Nightingale, Mary Seacole, and Mrs Bedford-Fenwick to nursing practice; examine the effect of religion, philosophy, ethics, law, sociology, and economics on clinical practice and the professional role and practice of nurses and midwives; and reflect on related historical changes.

 **LNDN INTP 3347**

GLOBAL INTERNSHIP COURSE (3 CREDITS)

The Global Internship Course is designed to be completed alongside an internship placement, allowing students to earn academic credit. Students will attend weekly, discussion-led sessions that include educational support and mentoring in a classroom environment; develop personal and professional skills, learn to contextualize their internship experience socially and culturally, and employ the use of Globally Networked Learning technology to conduct a comparative global analysis with other CAPA students. At times, this analysis will be facilitated through CAPA Masterclasses led by professionals in a diverse range of fields.

  **LNDN INTP 3348**

GLOBAL INTERNSHIP COURSE (6 CREDITS)

The Global Internship Course is designed to be completed alongside an internship placement, allowing students to earn academic credit. Students will attend weekly, discussion-led sessions that include educational support and mentoring in a classroom environment; develop personal and professional skills, learn to contextualize their internship experience socially and culturally, and employ the use of Globally Networked Learning technology to conduct a comparative global analysis with other CAPA students. At times, this analysis will be facilitated through CAPA Masterclasses led by professionals in a diverse range of fields.

 SHORT TERM  **LNDN INTR/PSCI 3355**

GLOBAL PERSPECTIVES ON HUMAN RIGHTS IN ACTION

This intensive seminar provides a multi-disciplinary introduction to human rights, a topic central to today's global politics. Students will explore the theoretical foundations and history of human rights concepts and issues from global, local, and regional perspectives, and the philosophies underpinning them; develop an understanding of the frameworks of human rights law; critically examine the politics of human rights, their contentious nature, and uneven global implementation; analyze a variety of case studies and related practical issues; and evaluate key debates about the politics and morality of human rights.

   **LNDN LITR 3312**

SHAKESPEARE AND LONDON

This course will explore a selection of Shakespeare's plays to uncover his style and craft within the genres of comedy, history, and tragedy. Students will engage in Shakespeare's timelessness and learn to appreciate how vitally his ideas, themes, and concepts move from the concerns of his day to our own; develop skills of paraphrasing and textual analysis; analyze the relationship between plays; and examine the structure of different dramatic genres. Students will pay \$70 for this course upon arrival in London, which pays for theater tickets.

  **LNDN LITR 3315**

DETECTIVE FICTION: CRIME AND THE CITY

This course will address the development of the modern detective novel—British and American—from the late 19th century into the 21st century. Students will focus on cities as sites of criminal imagination, and on detectives as explorers of the city's hidden connections; develop an understanding of the concept of the detective story and why crime fiction is one of the most popular forms of narrative; and explore specific connections between detective fiction and the urban environment, social dynamics, and the writers' attitudes to such topics as diversity and ethnicity.

 SHORT TERM **LNDN PSCI 3121**

WRONGFUL CONVICTION

This 4-week intensive course is taught by a law professor who has spent his career litigating wrongful conviction cases and directing the California Innocence Project, will introduce issues

and case law related to wrongful convictions—a dynamic and important area of human rights law. Students will develop an understanding of basic procedural processes for litigating a wrongful conviction; debate policy issues behind police investigation procedures; investigate the leading causes of wrongful convictions; draft basic case briefs; and acquire knowledge of current best practices for identifications and obtaining confessions. Due to the intensive course schedule, this course cannot be taken in conjunction with an internship.

  **LNDN PSCI 3352**

EUROPEAN GOVERNMENT AND POLITICS

This course will explore the transformation of contemporary Europe by the European Union and competing political visions for the EU's future. Students will investigate the impact of immigration and attitudes towards migrants, European 'enlargement', and the cultural politics of identity; examine Europe's relationship with others outside the European region, the legacy of conflict between member states, and challenges offered by globalization to contemporary understandings of 'Europe'; analyze a variety of case studies; and develop an understanding of globalization and the impact of diversity on the social dynamics of an urban environment such as London.

 **LNDN PSCI 3357**

NEW WORLD (DIS)ORDER: THE STATE AND SOCIETY IN AN AGE OF POPULISM AND PROTEST

This course will explore historic, recent, and contemporary trends in the political authority invested in the nation-state and its agencies, and contrast this with social and political forces expressing discontent with the status quo. Students will examine ideas for greater global governance and explore ideas on local autonomy and radical action on such matters as policing, systemic racism, carbon consumption, the rising use of surveillance technology, and the free-market assumptions that underpin Western societies. The course will also examine the phenomenon that has been labeled "populism" and the discontent with the current form of globalization as well as the fragmentation of the West-centric global order in light of an increasingly multipolar world and the rising economic and political dynamism of China.

  **LNDN PSCI 4450**

ISLAM, POLITICS, AND BRITAIN: A CASE STUDY OF LONDON'S EAST END

This course will examine how complex, multiethnic diversity shapes and defines our understanding of modern Britain, through a specific focus on Muslim communities in London and the nature of their interactions with wider society. Students will analyze the ways in which imperialism and its legacy, as well as Britain's global relationships, have influenced political policies and social attitudes toward multiculturalism and Muslim groups in particular; explore London's spaces of diaspora identity, including Southall and Spitalfields; and develop an understanding of contemporary race relations in Britain.

   **LNDN PSYC 3352**

CHILD DEVELOPMENT IN A BRITISH CONTEXT

This course will investigate the aims and principles of

developmental psychology as a scientific discipline, and describe the methods used to obtain knowledge about children and their development. Students will explore issues such as children's early attachments, the development of the self, the emergence of consciousness, and the role of play; develop an understanding of the role of education and child care practices and policies in the UK in shaping children's development; and examine childhood from historical, global, socio-cultural, and policy perspectives.

  **LNDN SOCY 3349**

COMMUNITY ENGAGEMENT: SERVICE-LEARNING IN LONDON

This interdisciplinary course with a sociological focus will present a unique opportunity in which students will become directly involved in the realities of community engagement and grassroots politics through community service placements. Students will engage in critical thought and reflection on urban inequalities in London while examining the historical, sociological, and political context of community service and social, economic, and political exclusion in the UK. Students will explore three key interrelated themes: urban life, super-diversity, and welfare and exclusion. This course is 6 credits.

  **LNDN SOCY 3350**

UNDERSTANDING MODERN BRITAIN

This multidisciplinary course will examine images, values, symbols, and individuals by which Britain represents itself as a means to understanding this nation. Students will investigate the ways in which modern Britain and British identities have been imagined, constructed, and experienced at home and internationally; engage directly with the heritage industry and contemporary British culture; and interpret the legacy of Britain's past upon the ways in which the contemporary nation and British identities are structured in the 21st century.

 **LNDN SOCY 3353**

QUEER STUDIES AND LGBTQ LIFE IN LONDON

This is a Queer Studies course which will analyze the relationship between sexuality and London's history from the late 19th century to the present day. Students will explore how understandings of sexuality have changed; consider how western identity terms, such as bisexual, gay, lesbian, straight, and transgender, are relatively recent inventions; acknowledge how these terms have been reclaimed as a result of various political movements and freedom struggles; and engage with contemporary Queer life and culture in London via an interdisciplinary approach to sexuality.

 **LNDN SOCY 3355**

EXPERIENCING GLOBALIZATION: SOCIETY, SPACE AND EVERYDAY LIFE IN LONDON

This course will explore London's complex relationship with the forces of globalization and the ways in which everyday life and experience in London, as well as its people, institutions, and organizations, have been shaped by—and are contributing to—global change. Students will critically examine the effects of neoliberal globalization, the growing (though uneven) global dominance of projects promoting increasing freedoms for capital under the banners of “free markets” and “free trade;

develop an understanding of a variety of collective challenges to these projects; analyze their economic, political, cultural, and ecological aspects; and address several theoretical and conceptual concerns.

  **LNDN SOCY/WNST 3362**

FEMINIST LONDON: ACTIVISM IN THE CITY

This course will enable students to engage directly with London as a specific landscape in which feminism is embedded, examining the historical and ongoing legacy of feminism in the city: how feminists have shaped and continue to influence the fabric of London, not only its physical infrastructure, but also its identity, reputation, and character. Topics include women's writing, sexuality, consumerism, class dynamics, campaigns for political rights and representation, fashion and style, imperialism and its legacies, feminism and popular culture, Black & Asian feminisms, and the impact of social media upon feminist activism and discourse. This course taps into the zeitgeist surrounding women's activism and utilizes the London cityscape enabling students to apply classroom learning to their field studies and their own experiences.

  **LNDN THTR 3310**

THEATER IN THE CITY

This course will place students at the heart of the experience of theater. Students will engage with the key ideas underpinning the creation of theatricality, and attend a range of different performances and tours of specific theater spaces. They will explore such topics as the qualities, conditions, and boundaries of drama, audience engagement, philosophical issues raised by the theatrical experience, the origins of theater, the changing roles of performers and spectators over time, and the theater's prospects in the 21st century. Students will pay \$70 for this course upon arrival in London, which pays for theater tickets.

  **LNDN THTR 3314**

WITCHCRAFT AND MAGICAL PERFORMANCE IN LONDON

This course will chart the representation of the occult in the city from the Early Modern period to the present day. Students will focus particularly on the performance and presentation of the occult and magical phenomena and its reception by the general public and social elites during specific time periods; develop an understanding of why magic has long been a subject of fascination; visit sites such as the Society for Psychical Research or the British Magic Circle; and attend a live performance of the magical or ghostly in London. Students will pay \$40 for this course upon arrival in London, which pays for theater tickets.

   **LNDN URBS 3345**

ANALYZING AND EXPLORING THE GLOBAL CITY: LONDON, MODERNITY, EMPIRE, AND GLOBALIZATION

This course will introduce the impact of globalization on London, one of the world's most significant global cities, in comparative context. Students will examine London's changing identity as a world city with a particular emphasis on comparing the city's imperial, postcolonial, and transatlantic connections, and the ways in which past and present, local and global intertwine in the capital. Students will combine

classroom work with experiential learning, centred on field studies to areas such as Brixton, Spitalfields, Southbank, and the Olympic sites in East London.

SYDNEY

KEY

FOR TERM(S)
OFFERED:

 SPRING

 FALL

 SUMMER

SDNY ARTH 3311

ART DOWN UNDER: FROM THE DREAMTIME TO THE PRESENT

This course will examine many of the major movements, debates, and accomplishments that have occurred in Australian art, from Dreamtime to the present day. Students will develop an understanding of the major ideas and issues regarding Aboriginal art, focusing on the themes of tradition, identity, and place; investigate the influence and contribution to Australian art of feminism and multiculturalism; deepen their knowledge of Australian society and culture; and explore the ways in which it reveals itself through art.

SDNY BUSN 3372

INTERNATIONAL MARKETING

This course will explore terms, concepts, and theories of marketing in the international context, as well as its scope and challenges. Students will examine how global dimensions technology, research, capital, investment, and production impact marketing, distribution, and communication networks; gain insight into the increasingly interdependent global economic and physical environment and its impact on international marketing; analyze current international marketing issues and their implications; and develop an understanding of how companies develop strategic plans that are competitive to survive and succeed in global markets.

SDNY BUSN 3373

INTERNATIONAL FINANCE

This course will explore the topic of international finance and the fact that, in a globally integrated world, it has become imperative to trade, invest, and conduct business operations internationally. Students will analyze opportunities and risks associated with international finance; acquire knowledge of theoretical concepts of finance and their adaptation to the international context; develop an understanding of historical perspectives and foundations of international finance, foreign exchange markets, exposure management, and financial management of a multinational firm; and investigate the impact of current economic and political developments on international finance.

SDNY BUSN 3374

INTERNATIONAL ECONOMICS

This course will examine key economic issues in the global business environment. Students will develop an understanding of how global businesses are impacted by real world developments in economics, politics, and finance; and explore such topics as globalization, country differences, cross-border trade and investment (both goods and services and capital and labor), the global finance architecture, and competing in a global marketplace, as well as two underlying themes evident throughout the module: contemporary context and localized content of the material.

SDNY BUSN 3376

INTERNATIONAL DIMENSIONS OF ORGANIZATIONAL BEHAVIOR

This course will introduce ways in which theories, research, and current issues in the field of organizational behavior apply in the context of the international workplace. Students will focus on the international application of core management theories and strategies based on interdisciplinary research; develop a deeper understanding of human behavior within the setting of a global work environment; and critically reflect on how theoretical frameworks can be applied and developed within the organizational setting. This course will incorporate Globally Networked Learning technology to explore students' internship experiences in both London and Sydney.

SDNY BUSN 3378

GLOBAL WORKFORCE MANAGEMENT

This course will provide students with an integrative framework for understanding the challenges associated with effective workforce management on a global scale. Students will acquire knowledge of related theories and concepts, key management issues, and human resources management practices associated with the globalization of workforces; engage with real world news and case studies focusing on Australia and the Asia Pacific region; apply the principles of human resources management to align global workforces with company strategies; and learn how to manage each component of the employee life cycle in global settings.

SDNY BUSN 3380

MANAGING GLOBAL SUPPLY CHAINS

This course will focus on issues within operations of relevance in a firm's ability to remain competitive in a global economy. Students will analyze examples of companies collaborating across the globe; develop an understanding of the operational and tactical aspects of managing a network of multiple facilities; investigate their strategic implications; consider legal, ethical, operational, venture risk, and reliability factors; and examine such topics as outsourcing and offshoring, information technology in operations, designing and managing global supply chains, managing inventory and global logistics, and sustainability.

SDNY BUSN 3382

SPORTS MARKETING

This course will examine the techniques and strategies of sports marketing. Students will explore the topics of professionalism

and corporatization of sports; develop an awareness of the necessity of securing various revenue streams, including sponsorships, investment opportunities, government grants, and the fundraising potential of individuals, teams, clubs, and facilities; acquire knowledge of the promotion of sports through various traditional and digital marketing channels; and, using Australian case studies, develop and implement marketing strategies and plans.

SDNY BUSN 3383

SPORTS MANAGEMENT

This course will introduce theories, concepts, knowledge, and skills for managers in commercialized and community-based sports in the Australian context. Students will develop an understanding of the range of challenges facing 21st century sports managers, including a complex socio-cultural environment, competitive business markets, the management of a range of key stakeholders, the future of sports management, and strategic planning to meet future sporting organizations' objectives; evaluate how public policy, sports governance, and legislative requirements impact on the management of sporting organizations; and explore Australia's wider social utility of sports.

SDNY BUSN 3385

CREATIVE THINKING IN NEW PRODUCT AND SERVICE DEVELOPMENT

This course will explore the topic of creative thinking in new product and service development. In increasingly competitive global markets, innovation in new product and service development has become a key success factor in delivering growth for the firm. Despite a global push by organizations to foster innovation in new product development, many new product and services continue to fail. This highlights the need for managing the creative and commercialization process in new product and service development to optimize in-market success, across global markets.

SDNY BUSN 3386

INNOVATION AND ENTREPRENEURSHIP

This course introduces students to the nature and characteristics of entrepreneurship and innovation and explores the interrelationship between the two within global and contemporary economies. The nature of enterprise behavior and the characteristics of entrepreneurs in both large and small organizations in the Asia-Pacific region as well as Western-based organizations are examined, as are the policy issues associated with encouraging enterprise and innovation within the wider community. The fundamentals of opportunity recognition and screening of new venture ideas are examined from both a local and global perspective.

SDNY COLT 3312

AUSTRALIAN, ASIAN AND PACIFIC LITERATURES

This course will explore literature from the Australian, Asian, and South Pacific region. Students will focus on Australia's colonial outback and horsemen stories, cosmopolitanism of the 1980s, aboriginal literature of the 1990s, and contemporary Torres Strait and Polynesian literatures; develop an understanding of reformulations of place that respond to

both contemporary and traditional understandings of islands, archipelagoes, and identity; investigate how national and ethnic identity, gender, sexuality, and class are depicted; and consider how such issues as identity politics, the environment, and globalization are depicted in literature from across the Asia-Pacific region.

SDNY COMM 3353

INTERCULTURAL COMMUNICATION: THEORIES, PRACTICE AND FACTORS

This course will examine the complexity of intercultural communication in everyday situations. Students will develop an understanding of current theory and research in intercultural communication through a critical perspective; analyze the ways that social relationships between participants are reflected in their communication; explore applied perspectives, particularly on cross-cultural communication in workplace interactions; acquire knowledge of tools and theories necessary to comprehend intercultural practices from different parts of the world; and compare these with the culture of the United States.

SDNY COMM 3373

ADVERTISING AND SOCIETY

This course will introduce the linkages between advertising and society. Students will explore the fundamentals of advertising; examine the subject of advertising through a critical and dispassionate viewpoint, rather than a managerial or practitioner's viewpoint; and develop an understanding of advertising as a shaping agent, how it influences individuals and societies, the dynamic nature of the relationship, and the impacts (both positive and negative) that advertising may have on individuals and societies.

SDNY CWRT 3317

WRITING THE GLOBAL CITY - SYDNEY

This is a creative writing workshop. Students will explore creative writing in relation to the city and the particular challenges of writing about place; respond to their experience of Sydney through their own writing; evaluate and critique their work and that of others; read and discuss texts that focus on Australia in general and Sydney specifically, from both native and foreign perspectives; examine literary techniques and strategies used to express experiences and observations; and participate in walking tours of the city in order to acquire a sense of place.

SDNY FILM 2211

AUSTRALIAN CINEMA: REPRESENTATION AND IDENTITY

This course will examine the rich history of Australian cinema and its attempt to describe a uniquely Australian identity. Students will develop an understanding of the historical context of Australian cinema, from modes of production to distribution; investigate the notion of an Australian identity as it is expressed in some of the most significant films in the Australian tradition; compare and contrast Australian and US films; and consider the extent to which Australian films have reflected or determined Australian values.

 **SDNY GEOG 3390**

ENVIRONMENTAL DEBATES: PEOPLE, PLACES AND CULTURE

This course will explore the multi-faceted dimensions of human interaction with diverse environments in Australia, New Zealand, and the Pacific. Students will develop an understanding of the origins of environmental concerns and current debates in these regions from pre-European contact to the present day; focus on topics as broad as the peopling of the Pacific and the challenge of climate change to selected issues, such as the impact of mining, clean energy futures, our vulnerability to natural disasters, and increasing urbanization; and examine the intersection of culture and nature.

 **SDNY GEOG/URBS 3350**

RESILIENT CITIES

This course will introduce urban resilience and the principles and concepts involved in the sustainable development of cities in global, regional, and local contexts. Students will explore the environmental, socio-economic, and structural problems of contemporary cities and their consequences on natural systems and built communities; examine the challenges of urbanism; develop an understanding of issues facing cities; and evaluate potential solutions.

 **SDNY HIST 3314**

AUSTRALIAN HISTORY: ABORIGINAL HISTORY TO COLONIZATION

This course will examine the historical origins of contemporary issues in Australia, such as race, immigration, popular culture, gender, politics, foreign policy, and the environment. Students will critically analyze the impact of Australian history on present and future issues and events; identify how power, privilege, and inequality have shaped and been shaped by government policy; develop a deeper understanding of the complex nature of Australian society, its different elements, and their shared pasts; and situate Australia within its global context.

 **SDNY HSCI 3122**

GLOBAL HEALTH IN A COVID-19 NEW WORLD

This course will examine the impact of the virus and its management on communications, communities, and health and development systems. This course is designed to increase awareness and appreciation for the deep and emerging ways in which individual countries and the global community has responded. Comparisons between the US, Australia, Italy and China will be made to directly relate learning to local settings as well as contrasting responses internationally. This will be a Globally Networked Learning experience with experts drawn from Australia, Italy and China.

 **SDNY INTP 3347**

GLOBAL INTERNSHIP COURSE (3 CREDITS)

The Global Internship Course is designed to be completed alongside an internship placement, allowing students to earn academic credit. Students will attend weekly, discussion-led sessions that include educational support and mentoring in a classroom environment; develop personal and professional skills, contextualize their internship experience socially and

culturally; and employ the use of Globally Networked Learning technology to conduct a comparative global analysis with other CAPA students. At times, this analysis will be facilitated through CAPA Masterclasses led by professionals in a diverse range of fields.

 **SDNY INTP 3348**

GLOBAL INTERNSHIP COURSE (6 CREDITS)

The Global Internship Course is designed to be completed alongside an internship placement, allowing students to earn academic credit. Students will attend weekly, discussion-led sessions that include educational support and mentoring in a classroom environment; develop personal and professional skills, contextualize their internship experience socially and culturally; and employ the use of Globally Networked Learning technology to conduct a comparative global analysis with other CAPA students. At times, this analysis will be facilitated through CAPA Masterclasses led by professionals in a diverse range of fields.

 **SDNY PSCI 3351**

AUSTRALIA IN THE WORLD: POLITICS AND INTERNATIONAL RELATIONS

This course will examine the government and politics of Australia and Australian engagement in the Asia-Pacific region. Students will analyze Australia's similarities with and differences from the North American democratic model; explore Australia's substantial and abiding interests in the Asian region; develop an understanding of the magnitude of the influence that the Asia Pacific region has had on Australian foreign policy; and explore the continuing importance of cultural and political inheritance in the development of Australian public and foreign policy.

 **SDNY PSYC 3361**

ABNORMAL PSYCHOLOGY

This course will introduce the psychological, biological, and experiential factors thought to influence the symptoms, etiology, course/prognosis, and treatment of mental disorders in adults. Students will develop an understanding of the rationale for the diagnostic criteria and other clinical signs accompanying common DSM-5 disorders; causal and maintenance factors of disorders; and examples of empirically supported treatments.

 **SDNY SOCY 3356**

SPORT IN AUSTRALIAN SOCIETY

This course will introduce the role of sports in Australian culture, their historical context through to their importance in today's Australian society. Students will examine the central role of sports in the development of the Australian character and identity; investigate the ways in which they have helped forge, and provide, a focus for Australian nationalism; explore the projection of Australians internationally on the global sporting stage; discuss the role of ethics in sports; and develop an understanding of sports as a reflection of the Australian identity throughout history.

 **SDNY SOCY 3359**

SEX AND GENDER IN GLOBAL CONVERSATION

This course will look at the understanding of sex, sexuality, and gender in cross-cultural comparison by querying the role played by forces such as politics, religion, the sciences, and the academy in delineating these concepts. Important analytical frameworks from feminist, queer, postcolonial, and poststructuralist theorists will be introduced to help us unpack the key themes of masculinity, femininity, normativity, fluidity, and LGBTQIA experiences. Through an examination of divergent narratives of sexed bodies and identities, we will see the benefits and challenges of sex and gender in global conversation.

 **SDNY URBS 3345**

ANALYZING AND EXPLORING THE GLOBAL CITY - SYDNEY

This course will introduce the impact of globalization on Sydney. Students will explore Sydney's development, from early Indigenous connections to Sydney as tribal country, the establishment of a colonial outpost of the British Empire, through to the multicultural metropolis it is today; examine how colonization, migration, economic modernization, and globalization have affected the city and its inhabitants; develop an understanding of changing dynamics and identities of communities within Sydney; and analyze forces that have shaped Sydney's relationship with Asia and the rest of the world.

 **SDNY URBS/SOCY 3360**

LOCATING SOCIAL INEQUALITY

This course will introduce the experiences of cultural and socio-economic difference in Sydney, and through global comparative analyses. This includes applied social science approaches to inequality, diversity, community, sense of place, and environmental sustainability in the urban setting. There is an emphasis upon spatial literacy for social scientists (fieldwork, mapping, data analysis, and place description).

REMOTE GLOBAL INTERNSHIP

 **INTP 3347**

REMOTE GLOBAL INTERNSHIP COURSE (3 CREDITS)

Delivered by dynamic academic coaches and mentors, the Online Global Internship Course focuses on building personal and professional skills with the intention to prepare students to articulate their learning to future employers, and or, graduate schools. The virtual in-class active learning approach gives students the opportunity to discuss and analyze theories and models of work, compare and contrast global organizational behavior and management in a cross-cultural context.

 **INTP 3348**

REMOTE GLOBAL INTERNSHIP COURSE (6 CREDITS)

Delivered by dynamic academic coaches and mentors, the Online Global Internship Course focuses on building personal and professional skills with the intention to prepare students to articulate their learning to future employers, and or, graduate schools. The virtual in-class active learning approach gives students the opportunity to discuss and analyze theories and models of work, compare and contrast global organizational behavior and management in a cross-cultural context.